
Privacy Policy

Jackson Heart Study Public Website

Jackson Heart Study Coordinating Center

Wake Forest University Health Sciences / Advocate Health

Last Revised: May 22, 2026

Overview

Wake Forest University Health Sciences (WFUHS) / Advocate Health operates the Jackson Heart Study (JHS) Coordinating Center (CC) under contract with the National Institutes of Health (NIH). This Privacy Policy describes how we collect, use, and protect information in connection with the JHS website and related digital platforms.

Information We Collect

Automatically Collected Information

When you visit the public, non-logged-in portion of this website, our servers may automatically collect standard technical information, including your IP address, browser type, operating system, referring URL, pages visited, date and time of visit, and similar diagnostic information. This information is used solely for system administration, security monitoring, troubleshooting, and aggregate statistical analysis.

The public portion of this website also uses **Google Analytics** to help us understand how visitors use the site and to improve website content, navigation, and performance. Google Analytics may collect information such as pages viewed, links clicked, approximate geographic location, browser and device information, referring websites, and other usage data through cookies or similar technologies. Google states that Google Analytics 4 does not log or store IP addresses, and Google Analytics customers are prohibited from sending personally identifiable information to Google Analytics. We do **not** use Google Analytics to collect Jackson Heart Study participant data, health information, login credentials, contact form content, or other information that directly identifies you. Analytics information is used only in aggregate form to evaluate and improve the public website. We do not use this website's analytics data for advertising, marketing to visitors, or making decisions about individual users.

You may prevent your site activity from being made available to Google Analytics by installing the Google Analytics opt-out browser add-on, where supported, or by adjusting your browser settings to block or delete cookies.

Information You Provide If you use a contact form or submit an inquiry, we collect only the information you voluntarily provide (such as name and email address) for the purpose of responding to your request. This information is not shared with third parties, stored beyond the period necessary to respond, or used for marketing purposes.

What We Do Not Collect

This public website does not collect, store, or display any Jackson Heart Study participant data, health information, or Controlled Unclassified Information (CUI). All research data is maintained in separate, access-controlled secure systems subject to federal data security requirements under FISMA and NIST SP 800-171.

How We Use Information

Information collected through this website is used only to:

- Operate and maintain the website
- Respond to inquiries submitted through contact forms
- Monitor system security and detect unauthorized access
- Generate anonymous aggregate statistics about site usage

We do not sell, rent, or share visitor information with third parties except as required by law.

Cookies

This site may use session cookies necessary for basic site functionality. [If applicable: It also uses analytics cookies as described above.] You may configure your browser to refuse cookies, though some site functionality may be affected.

Security

We employ administrative, technical, and physical safeguards appropriate to the sensitivity of information handled through this platform. The JHS DCC maintains a federally compliant information security program in accordance with FISMA and NIST SP 800-171 requirements.

Third-Party Links

This website may contain links to external sites. We are not responsible for the privacy practices or content of those sites and encourage you to review their privacy policies independently.

Contact

Questions regarding this Privacy Policy may be directed to: **Jackson Heart Study Coordinating Center** Wake Forest University Health Sciences

Mailing Address: Jackson Heart Study Coordinating Center, WFUHS / Biostatistics and Data Sciences, Medical Center Boulevard, Winston-Salem, NC 27157

Email Address: JHSCC@wfusm.edu

Phone Number: 336-716-1336

Changes to This Policy

This Privacy Policy may be updated periodically. The effective date at the top of this page reflects the most recent revision. Continued use of this site following any update constitutes acceptance of the revised policy.